

RMHUC Steering Committee

Meeting Minutes

Wednesday, December 7, 2011
Daniels Fund Building

In attendance:

Fred Ris – President
Douglas Dinsmoor – Webmaster
Molly Theolosen – Communications/Facebook
John Griffin – Schools and Scholarships
Babette Greenwell – Speaker's Series
Mike Durall – Secretary

Phil Weintraub
Peter Hanson
Anna Jones
Tracey Smith
Christina Gonzales
Steve Kregstein

1. The meeting was called to order at 6:41 PM.
2. Consent agenda. Members approved five items: minutes of previous meeting, membership status report, Harvard-Yale game analysis, school committee report, and Beethoven event scheduled for April 19, 2012,
3. Parents and widows. Members discussed and approved seven recommendations: the Club welcomes parents of Harvard students to be on our mailing list; Club membership is available to parents on the same terms as alumni/ae; parents may remain members after their children graduate; parents will receive a letter inviting them to join; the Club welcomes surviving spouses, who will also receive a letter inviting them to join.
4. Promoting speakers and/or events. There was considerable discussion regarding sponsoring a speaker who wishes to lead an event regarding admission to top MBA programs. In particular, the discussion revolved around whether the speaker would use the event to promote her consulting services, and if this is an appropriate direction for the Club.

Concerns included use of the Club name, quality of program, disclaimers, and whether other professionals might wish the Club to sponsor or endorse them. Christiana suggested we formulate basic guidelines, which she, Babette, Fred, and Steve will do.

5. Club history. Fred mentioned that we could take \$500 out of reserves to pay a student during the semester break to research the history of the Club in Colorado. The consensus was to move ahead with this idea. Fred, Anna, and Tracey will work out a payment schedule that includes a \$10 hourly research component and a fixed-price report component.

6. Membership profiles for the website. Mike offered to write three such profiles. He asked members to suggest people who would be good profile candidates.

7. Alumni Leadership Conference in Cambridge. Fred suggested, and members agreed that we would provide Douglas an amount of \$400 to cover expenses for this gathering in February.

8. Financial report. The structural transitions from our phone-in credit card account to the CyberSource account embedded in the new website are nearing completion. We had been paying for both services for a few months, and are now dropping the former now that we know the latter is functioning properly. November month-end financial statements have been distributed electronically.

9. Alumni Magnet. Douglas had a number of handouts from Google Analytics, showing traffic on the website from a wide variety of sources.

10. Value proposition. Many kudos to Tracey for her good work in leading a discussion of this subject, and for summarizing information and comments. Fred asked members to continue thinking and clarifying what this means to the Club.

11. The annual holiday party is scheduled for December 10 at the home of Aaron Harber in Lafayette. Molly reported 50 RSVP's to date. She also reported having a dozen or more volunteers for a service event in Boulder on December 17.

12. Speaker's series. Babette reported two upcoming speakers: Curt Freed on stem cell therapy on January 30; Rachel Greenwald on relationships on February 13.

13. 126th Anniversary. Molly and Anna will look into possibilities for this event, scheduled for February 11, 2012.

14. CLIMB. Anna reported getting the first two applications.

15. Global Networking Event. Scheduled for January 11 in Denver, Boulder, and possibly Colorado Springs.

NOTE: April, 2012 meeting to be held on March 28.

Meeting adjourned at 8:50 PM.