



ROCKY MOUNTAIN HARVARD UNIVERSITY CLUB

Steering Committee

Meeting Minutes

December 7, 2010
6:30 pm - 8:30 p.m.
Daniels Fund Building

- In attendance:
Phil Weintraub - President
Fred Ris - Treasurer
Jeff Lakey - Secretary
Diana Lawrence - Events Committee Chair
Jennifer Campbell - School Committee Chair
Bill Bruneau - At-large Member
Anna Jones - Past President, At-large Member
Babette Greenwell - Speaker Committee Chair

1. November 2, 2010 Meeting Minutes

A. Approved unanimously on Anna's motion to approve, with a correction to add her name to the roster of attendees (done and filed 10 Dec 2010 - JSL).

2. Treasurer's Report - July 1 - Nov 30 2010

Table with 2 columns: Description and Amount. Header: Jul - Nov 10. Rows include Income (Event, Interest, Member Dues, Total) and Expense (Bank fees, CLIMB, Event, Internet, Office, Publications, School, Steering, Total), ending with Net Income of 2,811.97.

Bank balances as of November 30:

Checking -- \$6148.31

Money Market -- \$20,087.24

Report accepted by acclimation.

3. Schools Committee

- A. Nine or ten interviewers attended the November 14 informational workshop.
- B. Two informational workshops are being planned for 2011.
- C. There are 130 College applicants so far this year, and that number is ahead of last year at this time.
- D. Some new people are interested in interviewing.
- E. Interviews begin in January.
- F. Jennifer will consider a budget request to include coverage for events and interviewer recognition.

4. Events Committee

Harvard-Yale Game:

The event was held on Saturday, November 20. Attendance consisted of approximately 50 each representing Harvard and Yale for a total attendance of approximately 100. Next year Choppers will provide a larger space for the event.

Events with potentially similar H-Y energy and appeal:

Discussion of creating additional events with similar appeal to members. Prefer televised, head-to-head team sports events. Anna will call Harvard Athletic Department to research forthcoming possible televised team sports events. Other ideas, please forward to Diana.

Holiday Party:

Event planning has precipitated club memberships. Discussion of membership dynamics historically. Fifty-two people have reserved for the party.

Global Night of Networking:

Global Night of Networking is scheduled for Thursday, January 13, 2011 at Choppers. Leslie Munoz is coordinating this event. Diana has confirmed the planned date with HAA and resolved a web information issue where Denver's venue was left off the HAA web list.

Dr. Susan Solomon Climate Change Event:

Dr. Susan Solomon will be speaking at 7:30 PM Thursday Feb. 17, 2011, at Lindsay Auditorium, Sturm Hall Denver University, 2000 E. Asbury, Denver 80210. RMHUC will co-sponsor the event. Sponsorship means publicity by email blast. This talk aims to provide scientific information that can be useful for everyone who wants to better understand the dual challenges of the science of climate change, and why international agreement on climate change policy has proven particularly difficult.

Local Speaker Series:

Babette Greenwell is leading the development of a monthly speaker series. Discussion on issues of speaker validation and developing a policy draft. Babette will develop guidelines. Currently there are thirteen tentative speakers lined up.

5. Communications Committee

- A. Email blasts will occur on the first and third Saturdays of the month. Notices accumulated by the secretary will be sent to our prospective member community. Blasts will occur only if announcements are received.
- B. Work is progressing on implementation of Alumni Magnet website, but due to issues in Cambridge, the process has slowed marginally.
- C. RMHUC's Facebook and LinkedIn pages were discussed. A designee is needed to handle postings. Phil will call Leslie regarding Facebook, Jeff is handling LinkedIn and will add postings congruent with email blasts.
- D. Newsletter - a subcommittee of the Communications Committee consisting of 7 non-SC people.
- E. Communication Strategy is being worked on for January. Meetings are planned to develop a strategy. First meeting Saturday December 11, second meeting Saturday December 18. Both meetings are at the Daniels Fund. 8:45a to 11:15a.

6. January Term (proposed actions are carried over from November meeting)

- A. Communicate with students about GNN (action required: secure student names)
- B. Revisit the issue of the students cleaning our files at a later time.

7. Ongoing Review of Club's 2010-2011 Goals

Alumni Outreach

A pilot activity to call alumni to request their involvement was successful and is continuing. Bill is calling people on our list of members, approximately ten per month. Diana and others are calling members to remind them of events. Discussion of the success encountered by making personal calls. Bill will add club mission statement to back of club business cards.

Young Alumni Outreach

Harvard Beats Yale 29-29 - club needs a sponsor to offer the event.

Speed Dating is time consuming. We can do it if we find people who are willing to staff and manage it.

RMHUC has declined participation in the HAA Summer Community Service Fellowship Program in favor of participation in CLIMB (Colorado Leaders, Interns, and Mentors in Business)

2011 Alumni Leadership Conference

Discussion regarding deciding who the club will financially assist and support their attendance; knowledge transfer from attendees to club; cap on expense reimbursement. By acclamation, the Steering Committee agreed to reimburse up to four participants at up to \$1500. Jeff will

schedule a special Steering Committee strategy meeting to include information sharing to SC by ALC participants. Date will be Saturday, February 26 at the Daniels Fund.

CLIMB Update

CLIMB (Colorado Leaders, Interns, and Mentors in Business). There is a new administrator of the program. Concern raised about the cost to the club. Club needs to spread the word to generate applicants. Fundraising may be needed. Club will limit the number of participating students to 3.

Proposal for new club activity (proposed actions are carried over from November meeting)

Bill will prepare an email blast blurb to see what the interest level is at this point. Need to revisit later the issues of liability.

8. Anecdotal Story

A. Fred shared an anecdotal story about making connections through club activities.

9. Future Business

- A. Discussion of possible involvement by former steering committee members to do outreach with new Facebook and LinkedIn group joiners.
- B. Club sponsorship of and liability for activities.
- C. Soliciting, securing, and regulating club volunteers.
- D. Secure student names for those who we want to invite to the GNN.

10. Dinner Volunteers for Upcoming Steering Committee Meetings

- A. January - Diana
- B. February - Fred

11. Next meeting: Tuesday, January 4, 2010 at Daniels Fund Building 6:30 - 8:30pm.