

Rocky Mountain Harvard University Club
Minutes of Steering Committee Meeting, 4 September 2013

Present : Tracey Smith John Griffin
 Srinidhi Reddy Eric Eversley
 Phil Weintraub Vincent Oletu

Excused: Fred Ris Christina Gomez
 Steve Kregstein Junko Kim

(Numbering below references the meeting agenda)

Tracey called the meeting to order at 7:03 PM

- 1.) Agenda adopted
- 2.) Minutes adopted
- 3.) Financial Report
 - Christina purchased new software
 - Tracey, Fred, Christina completed bank account tasks downtown and paperwork has been handled
- 4.) Past Events
 - A) Annual meeting
 - o Great turnout! 115 showed up, 4 walk-ins, 20 no shows
 - o There was a lot of socializing and networking, lots of young people
 - o Ran out of some of the food as we only had 20% not show up
 - o Added 25-35 new members
 - o One month free trial resulted in 10 new members; have followed up via email in an attempt to convert to full membership
 - o Had a lot of ribs left over (maybe it was too messy?)
 - o People didn't bring their own chairs
 - o Location was great (no traffic, timing was good)
- 5.) Upcoming events
 - A) Soup kitchen is on Wednesday, September 25th with a maximum of 20 volunteers (only one spot reserved as of now)
 - B) Will help promote the event
- 6.) Events in Gestation
 - A) Welcome to Your City
 - o Tentatively set for Thursday October 3rd
 - o Will finalize location within the week – most likely Ace restaurant downtown (ping pong)
 - B) Member Appreciation

- Tracey and Fred have been checking out possible venues
- Friday, October 11th is the only day that there aren't any weddings so parking won't be an issue
- Spire isn't really an option because prices keep going up
- University Club is the top option right now
- Thinking 6-8pm because 5-7pm would be too early
- The weekend before and after is not available
- Don't need to put down a deposit now but we will tentatively reserve it
- Will contact BBQ hosts to make sure they can make that night

7.) Status Updates

- A) Schools Committee
 - Colorado event to be held at Mather House for incoming students (better than having an event here since only Denver people would be able to make it)
 - Will start looking at early admission applications in a month
 - \$200 limit for interview session; want current students to come back during j-term for interviews
 - John may take the freshmen out when he goes to Boston
- B) Membership Committee
 - Convert new temporary memberships to full-time ones
- C) Communications / Webmaster
 - Fred gave Vincent a rundown before he left
 - Vincent is monitoring emails (lot of spam and how do I sign up or where can I find this link questions) and website
 - Need to update Officers' page
 - Newsletter to be sent once a month with special events blasts in between
- D) Speaker Series
 - Junko spoke with people at BBQ; has garnered interest and potential speakers
- E) Young Alums
 - HAA hasn't sent out list of new grads
 - Look at BBQ attendance list and current email list to identify demographics and do more targeted marketing for these types of events
- F) Other
 - I) **DSST**: Eric has ordered and received the flags but waiting on a response from DSST as to how and when they would like us to send them
 - II) **RMHUC Address**: Opened a new PO Box for the Club (separate from Fred's); Fred, Christina, Srinidhi and Tracey will have a key so that it can be checked periodically; need to update non-profit address (currently Fred's old address in Boulder)
 - III) **Harvard-Yale Game**:
 - Game is on November 23rd
 - Will likely host it at Choppers again (good location, ample free parking, good relationship with management, over the years we have gotten more and more space and now we basically have the entire bar); Phil to contact

- IV) **CU-Boulder and Harvard basketball:**
 - Game in Boulder the day after H-Y game
 - Coach may be able to provide courtside seats
- **Daniels Fund:** Extended reservation for the next three months

8.) Pending issues

- Fred still working on bylaws
- Tracey, Fred, Srinidhi to discuss Club archives
- Membership survey still in progress
- Book prize
 - In progress
 - Need volunteers to reach out to less advantaged areas
 - Target schools have been chosen (ran a regression on which schools give the highest number of free lunches as well as have the highest test scores and compared to school that have students apply to Harvard; were able to tease out disadvantaged schools that are high performing and not applying to Harvard)
- Insurance – currently stalled on that and needs to be done
- Stationery – Junko to send out template as of last update
- Dinner:
 - October: Eric
 - November: Srinidhi
 - December: Vincent

Meeting adjourned at 8:00pm