



ROCKY MOUNTAIN HARVARD UNIVERSITY CLUB

Steering Committee

Meeting Minutes

April 12, 2011
6:30 pm - 8:30 p.m.
Daniels Fund Building

In attendance:
Phil Weintraub - President
Fred Ris - Treasurer
Jeff Lakey - Secretary
Molly Thelosen - Communications - Facebook
Diana Lawrence - Events Committee Chair
Douglas Dinsmoor - Communications Chair
Anna Jones - Past President, At-large Member

- 1. March 1, 2010 Meeting Minutes
A. Approved unanimously on Anna motion and Diana second.
2. Treasurer's Report - July 1, 2010 through February 2011

Table with financial data for Jul 1, 2010 - Mar 31, 2011. Columns include Income, Expense, and Total. Rows list various items like Asset sale, CAC Support Contributions, Event Income, Interest Income, Member Dues, Alumni Leadership Conference, Bank fees, CAC Expenses, CLIMB Summer Program, Event Expense, Internet Services, Misc. Expense Reimburse, Office supplies, Publications, mailing, Member/Recent Member, Non-Member- all pub/mailings, School Committee Expense, and Steering Committee Expense.

**Net Income**

**5,521.64**

March brought us two more members, bringing the month-end total to 215. An additional \$10 contribution to each of the Scholarship and Summer Internship Funds brings the former to \$1078 and the latter to \$515.

The checking account contains \$9,289.67. The money market account has \$20,100.55.

Two fiscal items continue to remain pending:

The Monday Night Football event (Harvard Beats Yale, 29-29) on January 31 yielded \$300 in income with expenditures of \$479.54, for a net deficit of \$179.54. The Colorado Yale Association had collected \$140 in pre-registrations. They have been requested to send this to us along with another \$20 to cover half the loss. To date, this has not been received.

Expenses for the Susan Heitler inaugural talk in the Speakers Series on February 14 have not yet been submitted.

Also pending is the establishment of financial linkages to Alumni Magnet so that we can handle on-line event registrations and membership renewals. I hope to have that completed by the end of the month.

Treasurer's report accepted unanimously.

### 3. Schools Committee

Fred reported the committee's status in Jen and Anna's absence. There are currently three candidates. There were 25 admissions from RMHUC; 23 are wait-listed. There were more applicants than usual. A gathering for the new admits was held on Sunday April 10 at Ron Faleide and Ellin Rosenthal's home. The early application process means that the overall process will advance to an earlier date than prior to the early admission process.

### 4. Events Committee

#### *Monthly Speaker Series:*

The Harvard-Princeton basketball game was well attended with approximately 30 to 35 in attendance at Choppers.

#### *Mayoral Debate April 19:*

Details were provided in an email blast.

#### *Dr. Peter Hanson April 28:*

RSVP's are slow, but new announcements are expected to produce larger attendance.

#### *Harvard Global Day of Community Service:*

Fifteen people are signed up. We may want to consider a Denver location for a future service project. For all speakers and collaborators, we may want to consider small appreciation gifts. We may need letterhead for confirmations of speakers and venues – will be handled digitally by Douglas who will paste up and send copies to SC.

5. Communications Committee

- A. Scheduled a new committee meeting for May 7, tentatively
- B. Alumni Magnet has no set schedule. Douglas will need participation from SC on writing copy for the site. AM management issues have created delays. An alternating photo banner is being included in the site.
- C. FACEBOOK Page – 20 members are on our page and 90 members are in our group. Molly is exploring an advertising outreach campaign available through FACEBOOK. May create a small expense to the club. Updates to follow.
- D. Fred reported that Chris McCarty's project to collect bios of prospective mentors was proceeding and had already produced 11 (out of 30+) write-ups. The Steering Committee agreed that these names could be used by Anna, Bill, or Andy (cf. Item 7) to recruit CLIMB mentors, but that the list was not to be shared beyond the Club.

6. Membership Committee

- A. SC shared thoughts on a committee and a process for such a committee. Membership will work with events system as is and work on recruiting. We may benefit from job descriptions for those who are working on the committee. Key goals or issues are acquisition, retention, and communication. Need to develop selling points for membership. Phil will set up a conversation between George Newhouse of the Los Angeles club and Anna regarding membership ideas. Consider custom outreach to existing members. Emphasize value of belonging to the club, inquire with them as to their interests in joining and remaining in the club. Possibly conduct a survey of existing members.

7. Ongoing Review of Club's 2010-2011 Goals

*CLIMB Update*

CLIMB is Colorado Leaders, Interns, and Mentors in Business. There is still work to be done to refine the club's interactions with CLIMB. Agreement for this season is in writing to support 3 Harvard students and we expect to stay within budget on this for 2011. Phil will meet with Anna and Fred to discuss process and commitment details. Additional issues will be discussed prior to fall season and next year's process initiation. Encouraged by CLIMB to get mentors for CLIMB students from people who want to participate. Anna, Bill, or Andy will contact volunteers for solicitation of CLIMB mentoring.

8. Future Business - topics raised during previous meetings on which there is yet to be action

- A. Proposal for new club activity (proposed actions are carried over from November meeting) - Bill will prepare an email blast blurb to see what the interest level is at this point. Need to revisit later the issues of liability.
- B. Discussion of possible involvement by former steering committee members to do outreach with new Facebook and LinkedIn group joiners.
- C. Club sponsorship of and liability for activities.

- D. Soliciting, securing, and regulating club volunteers.
- E. Revisit the issue of the students cleaning our files at a later time.

9. Dinner Volunteers for Upcoming Steering Committee Meetings

- A. May - Bill
- B. June - Molly
- C. July - Jeff

10. Next regular Steering Committee Meeting: Wednesday, May 4, 2011, 6:30 - 8:30pm Daniels Fund Building.