

# Rocky Mountain Harvard University Club

## Minutes of Steering Committee Meeting

8 July 2014

### Present

Tracey Smith  
Fred Ris  
John Griffin  
Phil Weintraub  
Eric Eversley

### Excused

Christina Gomez  
Srinidhi Reddy

(Numbering below references the meeting agenda)

Tracey called the meeting to order at 7:00pm.

- 1) Preliminaries
  - a. Regrets: Christina, Srinidhi
  - b. Guests: None
- 2) Minutes of the June 2014 were unavailable and therefore not adopted
- 3) Financial Report – Fred presented the financial report in Christina’s absence
  - a. No significant activity
  - b. Transferred \$5,000 from checking to money market
  - c. Sent \$3,000 to Harvard for scholarship fund
  - d. Concerned about \$30,000 balance surplus – need to put to good use (HAA Faculty Speakers)
- 4) Past Events
  - a. GNN – June 23
    - i. Denver – 35 people
    - ii. Boulder – 15 signed in/10 or more walked in without signing
    - iii. Ft. Collins – 7 people
- 5) Upcoming Events
  - a. HarvardX Discussion Group on China to be led by Srinidhi on July 31<sup>st</sup>
  - b. Party for incoming Freshman August 8th
- 6) Events in Gestation
  - a. Annual Meeting/BBQ – Tentative date 9/7/14
    - i. Possible venues: John Griffin’s Heritage Green neighborhood clubhouse, Aaron Harber, Kristin McKysik, Karen de Bartolome

- ii. Caterers: Brothers BBQ or Yazoo
  - b. Member/Volunteer Appreciation Event – October
    - i. University Club
  - c. Recent grad/welcome to your city party – November
  - d. Christmas Party – December 14<sup>th</sup>
    - i. Fred's condo downtown or find a new place?
- 7) Status Updates
- 8) Pending Issues
- 9) Any other business
  - a. Membership Statistics
    - i. Total Membership down from 301 at 6/30/13 to 237 at 6/30/14
      - 1. Low replenishment rate - many people at basic level not renewing
      - 2. Not converting expiring free memberships to paid memberships
  - b. Possible dues reduction
    - i. Fred brought up lowering dues from \$45 to \$40. Eric didn't believe \$5 would make much difference. No action taken.
- 10) Action Item Review
  - a. Put together slate of officers before annual meeting
  - b. HAA faculty speakers
  - c. HAA-wide email blast through Jen Flynn – we provide the content
  - d. Get Chandra to turn on automatic Alumni Magnet membership expiration reminder (Cc: Flynn)
    - i. No control over content however.

Meeting adjourned at 8:30pm.