

Rocky Mountain Harvard University Club
Minutes of Steering Committee Meeting, 2 October 2013

Present : Tracey Smith Christina Gomez
 Srinidhi Reddy Eric Eversley
 Steve Kregstein Vincent Oletu

Excused: Fred Ris Phil Weintraub
 John Griffin Junko Kim

(Numbering below references the meeting agenda)

Tracey called the meeting to order at 6:54 PM

- 1.) Agenda adopted
- 2.) Minutes adopted
- 3.) Financial Report
 - Christina purchased new QuickBooks software; historical data has been transferred successfully
 - Emailed detailed and abridged versions of financial statements
 - Going forward, will likely provide P&L and detailed balance sheet
 - Still need to clear up \$35 vs \$45 cost of membership extension
 - Can export detailed P&L into Excel to email to everyone if needed (breaks out individual expenses and reimbursements)
- 4.) Past Events
 - A) Soup Kitchen
 - Event went well; had more than enough volunteers
 - Christina will line up more events in the future; dates will continue to be sporadic
 - Received requests for more service events (events not during work hours, in Boulder, etc.)
 - Tracey is in talks with representative from the Dumb Friends League for a Saturday or Sunday event; locations on Quebec, in Castle Rock and Franktown
 - Maybe we can try to schedule a different service event every month or every quarter (options could be volunteering at the food bank, Boulder clean-up, etc.)
- 5.) Upcoming events
 - A.) Welcome to your City
 - At Ace Restaurant on Thursday, October 3 from 5-7
 - Will provide appetizers but people will be responsible for their own drinks
 - Parking is provided behind the restaurant, and street parking is available as well
 - Have 44 RSVPs

B.) Member Appreciation

- Fred has mentioned that people don't often RSVP to these events
- Need to follow-up with calls to get their RSVP as well as to get updated email address if needed
- Email Tracey after we have contacted our call lists (whether they will be attending, correct spelling of their name and the name of their +1 for name tags)

C.) Tracing Jewish Genealogical Trends

- \$5 discount for Harvard grads
- Will post event blurb to Facebook

D.) The Game

- 10 am MT kick-off at Choppers
- Last year, Yalies significantly outnumbered us; was more of a family event for them

E.) GNN (January 13, 2014)

- Denver: Chinook Tavern
- Boulder: TBD, Jenny may be interested in arranging something
- Colorado Springs: TBD, Chris and Christy Raines may do it

6.) Events in Gestation

A) CU-Harvard basketball game

- Phil will get back to us; game is the day after the Harvard-Yale game

B) Christmas Party

- Last year it was at Fred's place (condo downtown; night before the condo association had a party so the decorations were already done; Anne used a French caterer; clean-up was challenging with only Fred, Ayliffe, Tracey)
- Ask Fred if we can use it again? When is the condo association's party this year?
- Options: 7th / 8th, 14th / 15th; earlier is probably better; companies usually do their parties on Saturday; Sunday, 8th is currently the top choice (same weekend as last year's)
- Most places require significant rental fee for the venue (~\$1,000) which is why last year worked out so well

C) Title 9 Event

- Anna Jones wants to a potluck for a group of women
- possibly turn it into a monthly event – somewhat like a book club
- she wants to host and discuss title 9 during event
- Junko is currently in contact with her

D) Republican Gubernatorial Debate

- Fern Seltzer wants to have a Romanoff / Coffman debate
- Fred raised some concerns; Fred wasn't sure the two would do it, especially Coffman but no harm in asking

- Ask peter Hansen to moderate rather than Aaron Harber who would charge more and may become more political; Peter is a professor there so we may be able to get space that way as well
- Need to make sure it's a debate and that we don't favor one side over the other; don't want it to become too political

7.) Status Updates

A) Schools Committee

- No update

B) Membership Committee

- Some concern about declining membership (Fred's email)
- Where's the big drop coming from? We were able to renew most of the memberships that were set to expire in August
- May need to have some sort of retention phone bank – possibly call them and remind them that their membership is about to expire and ask if they would like to renew
- Possibly send out post cards for membership renewal?
- Maybe there's trouble with the website
- Get a recent grad to call recent grads whose 3-year complimentary memberships are about to expire
- Need to figure out where the drop is coming from (Look at non-pay to pay conversion)
- Some of the people that volunteer aren't actually members (need to make a pitch at the appreciation event next Friday)
- Maybe offer reduced membership even if their membership has expired in order to renew

C) Communications / Webmaster

- Twitter account is up and running
- Facebook account is up and running
- Need pictures! Vincent will take care of resizing and fitting them to page
- Need to find someone to feature on our website (need someone who likes to write); just need a paragraph, a picture and their permission; possibly do a mock interview
- May want to start a new section where people can post jobs, requests for activity partners, etc. (looking for babysitter, running partner, looking for jobs, etc.)
- Contact page is now updated! Also need to update pictures, and new PO Box
- Need to figure out how change in address affects tax papers
- Received an email requesting advice on transitioning residency programs from Canada to US

D) Speaker Series

- No update

E) Young Alums

- Have partial list, HAA will send out new list soon

F) Other

- I) DSST: Have been having some trouble getting in contact with them; delivered the flags to the school on Sept. 26th; the flags are huge and we don't know yet where they will be displaying them; there were other flags and pennants displayed around the school; 150 students in 6th grade; will add a new grade every year until 12th; they are in temporary quarters so location of the flags is unknown; they have several partnerships, biggest with DU; school is very structured (uniforms)
 - Flag memorabilia
 - School store (do we want to contribute? Will launch in 2014)
 - Seeking mentors (someone who would visit with a class for 20 minutes or so and talk about college and the value of college or their college experience or how their experience links to their work; idea is to have a steady stream of mentors pushing college); seem to be clear about this piece; every morning they have a period during which this speaker would come
 - After school programming and looking for club sponsors; school on trimester calendar; basically they are interest clubs; it's a new school so things are still changing
 - Do we want to help them find people in the mentoring or after school roles? We can send out blast and let people obligate themselves; we can collect names and submit to school; we can collect name and organize schedule
 - We should send out email blast; contact Eric if they are interested; keep it on the email; can put it on Facebook as well
 - There may be a possibility of transferring this responsibility down the road to a potential Harvard grad who may be working there
- Women's Ivy+ Happy Hour
 - Wednesday, October 16th
 - Hosted by Yale, Wharton and Duke Clubs
 - Will post blurb to Facebook

8.) Pending issues

B) Dinner:

- November: Srinidhi
- December: Vincent

Meeting adjourned at 8:10pm