

**The Rocky Mountain Harvard University Club
Minutes of a Meeting of the
Steering Committee**

April 11, 2018

A meeting of the Steering Committee (the “**Committee**”) of The Rocky Mountain Harvard University Club (“**RMHUC**”) was held on Wednesday, April 11, 2018 at 6:40 p.m. MT.

Members Participating:

Christina Gomez
JK Costello
Eric Eversley
Paul Chessin
Fred Ris
John Griffin
Sunhee Hodges
Christie DiNapoli (by telephone)

Members Absent:

Stacey Lyne
Steve Kregstein

CALL TO ORDER

The meeting was called to order at 6:40 p.m. MT by Christina Gomez. Ms. Gomez announced that a quorum was present and that the meeting, having been duly convened, was ready to proceed with business.

COMMITTEE BUSINESS

I. Preliminaries: Members of the Committee shared personal updates.

II. Approval of Minutes: Upon motion duly made and seconded to approve the minutes of the meeting of the Committee held on February 21, 2018, a copy of which was circulated to the Committee in advance of the meeting, the Committee adopted the minutes.

III. Financial Reports: Fred Ris provided an overview of the RMHUC financial reports for the months of February 2018 and March 2018. Upon motion duly made and seconded, the Committee approved the financial reports.

IV. Past Events:

A. Refugee Talk (Gomez) – Feb 22nd: The event was well attended and well received. The talk was interesting and followed by a good number of questions and general discussion by attendees.

B. Nonprofit Fair (Costello) – Cancelled: The nonprofit fair was cancelled in advance due to

low interest. Only ten individuals registered for the event, and each was associated with a nonprofit.

C. Colorado Symphony Orchestra (Hodges) – March 11th: Sunhee Hodges provided feedback to the Committee in advance of the meeting by email. The event was well attended and it was a good experience for attendees overall but the CSO did not deliver on all programs they proposed due to a last minute rehearsal that was scheduled immediately before the concert. The Committee discussed ways to improve the event for next year.

D. Soup Kitchen (Costello) – March 26th: The March soup kitchen had a typical turnout. JK Costello is still looking for another individual to lead these events moving forward.

V. Upcoming Events:

A. Soup Kitchen (Costello) – May 21st: The May soup kitchen is open for registration.

B. Rockies Game (Costello) – May 29th: Tickets for the Rockies game are now available and five individuals have already registered.

C. Welcome to Your City (Costello) – October 18th: There were no updates at this time.

VI. Events in Gestation

A. GNN/replacement (Costello) – June: The Committee discussed potential names and dates for a GNN replacement event in June. Mr. Costello agreed to pick a location for the event.

B. Annual Meeting/BBQ (Gomez): The Committee discussed potential dates for the Annual Meeting in August and agreed to set August 18, 2018 as the tentative date.

C. Butterfly Pavilion (Gomez): Ms. Gomez has been communicating with the Butterfly Pavilion by email about organizing a future event for RMHUC. She is also considering an event at the Denver Museum of Nature and Science.

D. Other Speaker Ideas: Ms. Gomez circulated several suggestions for upcoming speaker events to the Committee in advance of the meeting. The Committee discussed these suggestions, along with additional ideas, including the logistics for screening an episode of Dirty Money, a new Netflix series, in a local theater or other venue.

E. Other Ideas: The Committee discussed additional ideas for upcoming events, including a possible event with the Friends of Chamber Music.

VII. Committee Updates:

A. Schools Committee (Ris/Hodges/Lyne): Mr. Ris reported the number of admitted students to date. The Schools Committee hosted a successful event for admitted students in April and plans to host another event in May.

B. Club Policies Committee (Gomez/Ris/Griffin/Eversley): There were no updates at this time.

C. Events Committee (Gomez): There were no updates at this time.

D. Membership Committee (Gomez/Ris): There were no updates at this time.

E. HAE Update: There were no updates at this time.

VIII. Old Business

A. Standards for Advertising Non-Club Events: Mr. Costello circulated a revised version of the Standards for Advertising Non-Club Events, a copy of which was circulated to the Committee in advance of the meeting and is attached hereto as **Exhibit A** (the “**Standards for Advertising**”). The Committee discussed the Standards for Advertising. Upon motion duly made and seconded, the Committee approved and adopted the Standards for Advertising.

B. ALC Report: Ms. Hodges provided an overview of her ALC Report.

C. Officers’ Handbook: The Committee agreed to meet separately to discuss the Officers’ Handbook at a later date.

IX. New Business: Megan Harney will be moving to Seattle in May and has resigned from the Committee.

ADJOURNMENT

There being no further business, the meeting was adjourned at 8:11 p.m. MT. The next meeting will be held on Wednesday, May 9, 2018.

Exhibit A

Standards for Advertising Non-Club Events

February 21st, 2018

This statement is intended to provide guidance in activities where the Rocky Mountain Harvard University Club (RMHUC) partners with outside organizations to organize or promote an event. We seek to create connections with alumni and community organizations. We balance this effort with respect for the privacy of our alumni, limiting our involvement in outside activities to those that service our Club's unique interests.

Events posted on the website shall be limited to RMHUC, Harvard Alumni Association, Harvard Shared Interest Groups, and All-Ivy Plus events. Other events that meet the criteria below can be considered for posting on other media outlets such as Facebook. The Steering Committee shall have final authority over postings. This document has been adopted by a majority of the Steering Committee and Trustees.

Finally, we recognize that no set of guidelines can foresee every eventuality. For guidance on occasions where these guidelines do not suffice, we suggest that the Steering Committee above all else mind the club's mission:

“The Rocky Mountain Harvard University Club promotes community through educational, social, and volunteer activities that advance the mutual welfare of Harvard alumni and the University.”

- Events should have special relevance to a Harvard audience, preferably relating directly or closely to our *alma mater*.
- Events should, in general, conform to the categories listed above: education, social, and volunteer activities.
- Events should be nonpolitical in nature.
- Priority for posting goes to free and low-cost events; excessively priced events should not be posted under the auspices of RMHUC.
- For-profit events or companies should not be promoted.
- No Steering Committee member or close relative thereof has a financial stake in an organization whose events are posted.
- Steering Committee members who are members of a nonprofit that stands to benefit from publicity should recuse themselves from discussion thereof.
- The number of posts for a single organization should be limited to two per year.
- Events or organizations where alcohol or drug consumption feature prominently are not eligible for posting.
- Posts for organizations outside those listed above should clearly note that our club is not affiliated directly with said event.