

RMHUC Steering Committee Minutes, July 8 2015

6:55 Meeting Opens with JK, Phil, Eric, John, Fred, Christina and Tracey in attendance

- I. Prelims
 - A. Regrets: None (!)
 - B. Guests: Ed Field
 - C. Agenda adopted
 - D. Personal matters: none
- II. Consent Minutes
 - A. June Minutes accepted
- III. Financial Report from 2014-2015 Fiscal Year (Christina) “We are in fine financial shape but we did run at a loss last year. Consider expanding membership.” It appears that three line items contributed to the loss this year: ~1800 from “revenue events”, mostly the Andrew Berry event; ~1800 from community outreach, and ~4100 in new schools committee expenses, consisting of \$1200 for a sparsely attended Western Slope reception and 1800 for Visitas. There is discussion of doing a mailing for members with lapsed memberships to raise funds as well as cutting ~1000 from the budget

The Financial Report is accepted.

(fast forward to Minds Matter, IX A)

- IV. Past events
 - A. Global Networking Night, 22 June (Tracey)
 1. Colorado Springs-Mateo Muñoz ran the Colorado Springs event. It was very late getting on the list, but he got about half a dozen people.
 2. Denver--The View House attracted about 35 people, many of them new faces. They came from as far afield as South Dakota and Colorado Springs (she knew there was one there but chose to come to Denver because there would be more people).

Although the venue was considerably less expensive than the Chinook has been in the past, it was substantially noisier. There were a lot more people there on a Monday night than the management had anticipated.

Tracey would do it again there, but try to get a more private area while avoiding food/beverage minimum. We need to be sure it is listed as “Denver” rather than “Centennial” in the HAA’s publicity. A couple of possible speakers and five new interviewers were identified.

Rex Van Gordon would like to sponsor an event in Boulder in return for modest recognition – possibly the January GNN, possibly something else.

The person who has previously done Fort Collins has moved, so that remains open if we want to do a GNN there.

- V. Upcoming events

A. Annual Meeting / BBQ

We will use John Griffin's community facility again. It is reserved on Sunday, September 13 from 2:00 to 6:00, allowing for a three-hour party with 30-minute setup and cleanup periods. It will cost \$100 for the use of the facility and a \$300 security deposit. Pool use remains to be determined and is likely to result in additional charges. The facility has a 60-person limit; this will need to be managed. Last year, we had an early crowd and a late crowd, and it is unlikely that 60 was exceeded at any point.

Because we ran out of food last year, Tracey will order more per capita this time around. Accordingly, it would be advisable to increase the tariff. Hence:

	Up to September 6	September 7-12	At the door (if not sold out)
Member / guest	\$25 per person	\$30 per person	\$35 per person
Recent grad / guest	\$20 per person	\$30 per person	\$35 per person
Children 6-14	\$12 per child	\$15 per child	\$20 per child
Children under 6	Free	Free	Free

We will start in on publicity as soon as John gets confirmation of the reservation.

- B. Soup Kitchen 8/31-Under control so far as is known.
- C. Appreciation Event. Previously scheduled date of August 8, will not work, as Tracey may be out of town. We will look to August 22; else, it will slide into September. Do not want it too close to annual meeting. The University Club tends to steer us to Fridays; other places want minimums.
- D. Welcome to Your City-Is JK organizing this?
- E. Glee Club Spring Tour--Their performance is March 18; they will need housing the 17th and 18th. Need to start thinking about how to publicize this.

VI. Events in Gestation

VII. Status Updates

- A. Schools Committee, see Fred's email

- B. Membership

Tracey will contact the expired higher-level donors by phone to invite to renew and send e-mail to the basic level members who lapsed since July 1, 2014. [Fred sent her contact information for these folks on July 9.]

Fred will coordinate sending postcards to the approximately 328 people who have shown up on our roster since July 1, 2014. Prime purpose is to ensure they are getting e-mailed newsletters; can also push the Annual Meeting. Will also do a traditional paper mailing for annual meeting – about 80 addressees.

- C. Communications/Webmaster

- D. Local Speaker Series—(JK) Looking for August Speaker—perhaps combine with Aaron Haber even?
- E. Young Alums—JK needs to get Rox game together. Talk of a luxury box?\

VIII. Pending issues deferred

IX. Other Business

A. Minds Matter Minds Matter (see Fred's email sent 1523 hours 7/8/2015): Met with Andy and community relations person from there. They would like a three year commitment and no contribution from student and family. There is broad consensus that we will partner with them in trying to recruit mentors, but financially, \$5000 may be too much. There seems to be a consensus that we could start around \$3000 and increase pending donations to this fund. Minds Matter

Tracey observed that in addition to asking for cash donations, we could get somebody to donate air miles for the student's ticket. This would reduce the amount of cash required.

It was moved that the RMHUC undertake to enter a partnership with Minds Matter Denver, contributing at least \$3000 (perhaps more based on circumstances as of April 1) and publicizing and providing refreshments for two information sessions in early August. Motion carried.

B. Aaron Harber

Tracey had received phone and e-mail messages from Aaron asking whether the Club would do a reception on September 15 for Robert Mueller, former FBI director, who will be in Denver to talk to students for Aaron's television show. Would we like to host an event from 5:00 to 6:30 at which Mueller would appear? We could charge, and Aaron is eager to make it Ivy+. He would provide free tickets for the taping. We couldn't figure out whether he was asking a favor or offering an irresistible opportunity. Tracey will return his call on July 9 to better understand the proposition.

C. Regional Conference Call

Katherine Kennedy hosted a conference call on June 29 for club presidents in her region; Tracey sat in. Lots of clubs are reverting to paper mail because e-mail isn't getting looked at.

X. Action item review

XI. Adjourned at 8:52. Next meeting is Wednesday, August 12, with JK doing the catering honors.