

**The Rocky Mountain Harvard University Club
Minutes of a Meeting of the
Steering Committee**

November 8, 2017

A meeting of the Steering Committee (the “**Committee**”) of The Rocky Mountain Harvard University Club (“**RMHUC**”) was held on Wednesday, November 8, 2017 at 6:37 p.m. MT.

Members Participating:

Christina Gomez
JK Costello
Eric Eversley
Steve Kregstein
Paul Chessin
Stacey Lyne
John Griffin
Sunhee Hodges
Megan Harney
Christie DiNapoli

Guests Attending:

Flip Koch

Members Absent:

Fred Ris

CALL TO ORDER

The meeting was called to order at 6:37 p.m. MT by Christina Gomez. Ms. Gomez announced that a quorum was present and that the meeting, having been duly convened, was ready to proceed with business.

COMMITTEE BUSINESS

I. Preliminaries: Ms. Gomez welcomed Flip Koch to the meeting. Mr. Koch introduced himself to the Committee, and each Committee member explained his or her background and their involvement with RMHUC.

Sunhee Hodges next discussed the possibility of starting a new scholarship fund or renaming a local scholarship fund in memory of Alex Patel. Questions were asked and a discussion ensued. Ms. Hodges agreed to follow up with the Alumni & Development Office for more information on the scholarship options and report back to the Committee for further consideration.

II. Approval of Minutes: Eric Eversley made a motion to approve the amended minutes of the meeting of the Committee held on September 13, 2017, a copy of which was circulated to the

Committee in advance of the meeting. Upon motion duly seconded, the Committee adopted the minutes.

Paul Chessin next made a motion to approve the minutes of the meeting of the Committee held on October 11, 2017, a copy of which was circulated to the Committee in advance of the meeting. Upon motion duly seconded, the Committee adopted the minutes.

III. Financial Reports: The Committee agreed to defer discussion on the RMHUC financial report for the month of October until the next meeting.

IV. Past Events:

A. Welcome to Your City (Costello) – October 18th: This event was a success. 32 individuals signed up and approximately 24 individuals attended. Almost all attendees were new to RMHUC and one individual purchased a new membership. Attendees provided positive feedback on the online reservation system (currently used for Global Networking Nights) and venue (Punchbowl Social), which was reserved for no charge to RMHUC. JK Costello suggested the Committee consider using the online reservation system and venue for future events.

V. Upcoming Events:

A. HAE Reception – November 16th: The Committee agreed to defer discussion on the HAE Reception.

B. The Game (DiNapoli) – November 18th: Christie DiNapoli provided an update on the final planning details for The Game, including the availability of food and beverages, contact with the Colorado Yale Association and the recent postcard announcement of the event to members. The Committee discussed prizes for winners of the squares board, and Ms. DiNapoli agreed to purchase and bring prizes to the event.

C. Crespo Talk/Volunteer Event (Chessin/Ris/Gomez) – November 20th: 72 individuals have signed up and 25-30 individuals have agreed to attend the volunteer appreciation event preceding the lecture. CLE credit has been obtained, and RMHUC is now an official CLE sponsor.

D. Planetarium (Costello) – December 2nd: Approximately 70 individuals have signed up. The event is being advertised on the website and social media by RMHUC and All Ivy. A telescope viewing event will follow the lecture.

E. Holiday Party (Gomez/Kregstein) – December 17th: The Committee discussed pricing options for tickets, including whether to offer discounted prices for early registration. The Committee agreed to offer \$30 tickets for early registration (to be available up to the week before the event), \$40 tickets for adults and \$10 for children.

The Committee next discussed inviting accepted early action applicants to the event. The Committee discussed invitations, pricing options for tickets and the past attendance and matriculation of accepted applicants. John Griffin moved to invite accepted applicants for no

charge and offer regular adult admission tickets to parents. Upon motion duly seconded, the Committee adopted the motion.

F. Global Networking Night (Costello) – January 9th: Global Networking Night will be held in the Denver Tech Center. Mr. Costello has narrowed the venue to two options and asked the Committee for feedback. The Committee discussed hosting an event in different cities and Mr. Costello agreed to try to set up an event in Boulder and reach out to members in Colorado Springs and Aspen to determine if there is any interest in hosting events in their cities as well.

G. Access to Justice Panel (Gomez/Chessin) – January 17th: The venue and speakers are confirmed but the event has not yet been posted to the website. The Committee discussed how to market the event, catering options, potential ticket prices (including whether to charge a higher price for attorneys interested in CLE credit) and whether to offer the event to members only. The Committee discussed offering \$20 tickets for CLE credit and \$10 for regular tickets.

H. Alumni Leadership Conference – February 8-9th: Ms. Gomez and Mr. Ris plan to attend the Alumni Leadership Conference in February and additional members may decide to join as well. The Committee discussed whether to continue subsidizing attendance. Previously, the Committee has reimbursed members \$250 for attending and an additional \$250 for writing a report. Mr. Eversley moved to continue subsidization for up to four members of the Committee, including the president. Ms. Hodges duly seconded the motion and the Committee approved.

I. Colorado Symphony Orchestra (Hodges) – March 11th: Ms. Hodges has put down a deposit for the event. The event will be family-friendly and include an instrument petting zoo, musicians in the lobby, and a craft area for children. Limited seats will be available.

VI. Committee Updates:

A. Schools Committee: The Schools Committee reported a total of 63 early action applicants and 36 regular action applicants as of the date of the meeting. The admission results will be released on December 12th by email. On December 2nd, the Schools Committee will host a “Thank You” luncheon for interviewers, which will be combined with a training session. The Schools Committee is currently looking for venues to host receptions during the regular admissions period.

B. Club Policies Committee: Ms. Gomez had no updates at this time but indicated that the Club Policies Committee plans to discuss a diversity statement and conflicts of interest policy.

C. Events Committee: Ms. Gomez had no updates at this time but shared that the Harvard Business School Club of Colorado is trying to revive the club and plan events for the next year. The Committee discussed the possibility of advertising some of the events.

Mr. Costello next discussed his efforts to follow up with members who expressed an interest in serving on an events committee and/or young alumni committee in the recent membership survey. No members have committed to serving on these committees at this time. Ms. Gomez discussed reaching out to members again after January 1.

D. Membership Committee (Gomez/Ris): Ms. Gomez stated there were no updates at this time.

VII. Old Business

A. Standards for Advertising Non-Club Events & Deals: Mr. Costello discussed advertising non-RMHUC events, including the use of Facebook posts and potential guidelines for marketing events. The Committee discussed the guidelines and potential criteria for eligible events, the use of disclaimers and the advantages and disadvantages of advertising non-RMHUC events on the website and Facebook. Mr. Costello agreed to (i) open administrative access to the RMHUC Facebook page to all members of the Committee and (ii) draft a list of criteria and principles for posting events to be reviewed and discussed by the Committee at the next meeting.

Ms. Gomez made a motion to approve advertising events hosted by the Harvard Business School Club of Colorado, All-Ivy and HAE. Upon motion duly seconded, the Committee approved the motion.

ADJOURNMENT

There being no further business, the meeting was adjourned at 8:30 MT. The next meeting will be held on Wednesday, December 13, 2017.