Rocky Mountain Harvard University Club Minutes, Steering Committee Meeting, February 1, 2011

Attending: Phil Weintraub (president), Diana Lawrence (events chair), Jennifer Brown (schools chair), Douglas Dinsmoor (webmaster), Bill Bruneau, Fred Ris (treasurer).

The meeting was called to order at 6:48pm. Fred volunteered to take minutes in the absence of the secretary.

The minutes from the January Steering Committee meeting were approved.

The treasurer's report was approved. There had been no takers in an earlier request for audit help via e-mail blast; Jeff had agreed to renew the request in the February 19 blast.

Jen reported that the number of applicants in Colorado had reached 344; about 70% of the interviews had already been assigned.

Global Night of Networking (January 13) – over 30 attended this event; 24 people signed in and are now connected with each other via e-mail. Most of the attendees were not members, and an application form was attached to the e-mail that shared the information among attendees.

It was reported that the 29-29 event (January 31) was also successful with about 40 attendees. The financial situation was as yet unknown.

There had been some confusion as to whether the Susan Solomon talk was February 16^{th} or 17^{th} . It had originally been announced as the 16^{th} but was now going to be on the 17^{th} .

RSVPs for Susan Heitler's inaugural talk in our Speaker Series (February 14) were running at about 40. There was discussion on how to clear dates for talks in this series so that they didn't collide with other events. The conclusion was to have Babette float the details as early as practicable to the Steering Committee to try to ferret out potential conflicts. She is looking to schedule Peter Hanson towards the end of March. One key issue is nailing dates with both the speaker and with the Daniels Fund. It is possible that booking the room may need to take priority over booking the speaker, especially if we are able to develop a pipeline of 3-5 speakers at any given time.

On the CLIMB program, the terms of our requested commitment are still not clear. Phil agreed to pursue with the CLIMB leadership, and Bill said he would send the Steering Committee a note that spelled out the precise financial terms. The two main issues are how to cap the number of students that we have the financial resources to support (particularly when the rate per student depends on the nature of the job) and on helping CLIMB to find jobs.

We agreed that we should invite members to sit in on Steering Committee meetings via an item in the next e-mail blast, but to require RSVPs for planning purposes both for food and for space.

We still have a hole in connecting members who have expressed a willingness to help current students and/or recent graduates with career questions and members who have

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indicated interest in finding a mentor. Fred suggested that we invite Chris McCarty (who had expressed in interest in Club communications and in finding a mentor for himself) to contact potential mentors, compile a directory, and distribute to potential mentees. Fred agreed to contact Chris.

There was some discussion about where and how we might use the revitalized All-Ivy+ group to expand our activities beyond the Denver-Boulder area. Diana will explore webinar capabilities at Daniels in case we choose to make them available at future Speaker Series talks. The Colorado HBS webmaster e-mail address will be added to our distribution for blasts so that the HBS Club can publicize those of our events that they find relevant.

Discussion about our Facebook presence was deferred to the March meeting when Molly Thelosen would be able to attend.

Douglas discussed how we might organize e-mail blasts once Alumni Magnet comes online. We will want to get all material onto the website prior to a blast. This will also feed our LinkedIn and Facebook groups. We can then use Alumni Magnet to pull the email content from the rest of the website. These points of coordination are required as part of the run-up to the Alumni Magnet launch

It was agreed that Steering Committee meeting minutes should be placed on the website as well as financial reports.

Scheduled discussion of the Ivy Plus conference was deferred due to lack of time.

The mid-year Strategic Planning meeting was reaffirmed for January 26 at 9:00 at the Daniels Fund if possible. Diana will check with Daniels and organize the structure of the meeting with assistance from Fred.

Bill reported that a group of GSD alumni would like to sponsor a social and/or educational event in June or July.

Dinner volunteers for the next two meetings are Lucy on March 1 and Anna on April 12.

The next meeting will be Tuesday, March 1 from 6:30 to 8:30 at the Daniels Fund.

The meeting was adjourned at 8:50.

Prepared by Fred Ris