RMHUC Steering Committee

Meeting Minutes

Wednesday, May 2, 2012 Daniels Fund Building

In attendance:

Fred Ris – President Douglas Dinsmoor – Webmaster John Griffin – Schools and Scholarship Molly Theolosen – Communications/Facebook Tracey Smith - Membership Mike Durall – Secretary

Anna Jones Eric Eversley Steve Kregstein Peter Hanson Junko Kim

The meeting was called to order at 6:45 PM.

I. <u>Consent agenda</u>, Members approved nine items: the minutes of the February and March meetings; the membership status report; the museum panel discussion report; the Lewis Lockwood event report; the spring HAA director's report; the school's committee report; the glee club tour report; and the president's report.

2. <u>Financial report</u>. No unusual expenses to date. With a current balance of \$9,105, the Club projects a budget surplus by year's end.

3. <u>Membership status</u>: Current membership stands at 271 members. Fred also reported a number of problems with Alumni Magnet, including undeliverable email addresses not being reflected back; change of address problems; and erasure of some member information.

Tracey reported continued work on the draft of a membership charter, including member categories and discounts for early renewals.

4. <u>Schools update</u>. John reported on a very successful "admit" gathering held at the home of Ed and Joanne Simmons. Eleven new-admitted students attended.

5. <u>Alumni Magnet.</u> Douglas reported 101 members now on LinkedIn. Facebook and Twitter feeds are now on the Web site. Recent April traffic includes 748 visits, an increase from 540 in the month of April.

6. <u>Facebook</u>. Molly reported 107 people on Facebook, who comment occasionally.

7. <u>Day of service</u>. Molly reported that ten people showed up at the Boulder Homeless Shelter. They were accompanied by some "guests" from the County Jail. About ten people also showed up at the Denver event, who cleaned and painted warehouse space that will be used by families and children.

We had a phone conversation with Christina, who reported on the possibility of Club members helping serve meals to the homeless on weekday mornings at Trinity Methodist Church in downtown Denver.

8. <u>Denver Off Center Stage</u>. No RSVP's for this theater event produced by Charlie Miller. There was some confusion as to whether this play about Internet dating was a single's event or not.

9. <u>Mount Harvard photo</u>. Steve reported that the photo is ready to add to Web site. Still figuring out how to credit the photographer.

10. <u>Global Night of Networking</u>. Now scheduled for June 21. Some possibility that the GNN might also be held in Colorado Springs and Fort Collins.

II. <u>Harvard Book Prize</u>. Cori continues to work on identifying possible schools in the Four Corners area.

12. <u>Looking ahead</u>. Fred introduced the subject of what the Club might look like five years from now. The ensuing discussion ranged from highly theoretical to intensely tactical. One recurring theme was how we might survey members and/or non-members about how the Club might better match their interests or needs. Fred believes he still has the paper results from the last survey about five years ago; Junko volunteered to analyze and summarize them if they can be found. And the Membership Committee can be alert to identify what current information they feel would be useful. Once the questions have been identified, mechanics of conducting a new electronic survey can be addressed.

Meeting adjourned at 8: 40 PM.