



ROCKY MOUNTAIN HARVARD UNIVERSITY CLUB

Steering Committee

Meeting Minutes

Wednesday, May 4, 2011

6:30 pm - 8:30 p.m.

Daniels Fund Building

In attendance:

Fred Ris - Treasurer, Acting President

Jeff Lakey - Secretary

Molly Thelosen - Communications - Facebook

Diana Lawrence - Events Committee Chair

Douglas Dinsmoor - Webmaster

Anna Jones - Past President, Membership Committee

Bill Bruneau - At-large Member by telephone

John Griffin - Guest; Schools Committee candidate

Chris McCarty - Communications Committee; Mentoring Committee

Peter Hanson - Guest; Schools Committee candidate

1. March 1, 2010 Meeting Minutes

A. Approved unanimously on Diana motion and Douglas second.

2. Treasurer's Report - July 1, 2010 through April 2011

July 2010 - April 2011	
Income	
Asset sale	10.00
CAC Support Contributions	385.00
Event Income	3,812.00
Interest Income	37.13
Member Dues	9,665.00
Total Income	13,909.13
Expense	
Alumni Leadership	301.39
Conference	
Bank fees	422.34
CAC Expenses	385.00
CLIMB Summer Program	275.53
Event Expense	3,396.13
Internet Services	177.50
Misc. Expense Reimburse	10.00
Office supplies	68.66
Publications, mailing	2,294.08
School Committee Expense	338.11
Steering Committee Expense	917.56
Total Expense	8,586.3
Net Income	5,322.83

We acquired two more members in April, making our current total 217. Contributions of \$5 to the Scholarship Fund and \$10 to the Summer Internship Funds brings the former's balance to \$1083 and the latter to \$525.

The checking account balance at April 30 is \$9,196.75, and the money market account has \$20,103.74. This is now paying 0.2%; if our balance drops below \$20,000 the interest rate will drop to 0.1%.

In April we received \$160 from the Colorado Yale Association, representing \$140 that they collected in pre-registrations for the January 31 Harvard Beats Yale, 29-29 event plus approximately half the net loss. The books are now closed on that event: \$460 income less \$479.54, for a net deficit of \$19.54.

Fiscal items that remain pending include:

- Expenses for the Susan Heitler talk in the Speakers Series on February 14 and the Peter Hanson talk on April 28 have not yet been submitted.
- Phil's travel expenses to attend the Alumni Leadership Conference have not yet been submitted.
- We incurred minor expenses in connection with the Day of Service at the Boulder Homeless Shelter on April 30 that have not yet been submitted.
- A remittance to CLIMB of \$1575 (\$2100 less the \$525 above) for three students.
- A contribution to the Scholarship fund in June that will include the \$1083 above.
- We are still likely to owe Alumni Magnet \$120 for changes to make our pending website more attractive. It's possible that this charge will not arrive in the current fiscal year, which doesn't really matter.

Also -- still -- pending is the establishment of financial linkages to Alumni Magnet so that we can handle on-line event registrations and membership renewals. I was way over-optimistic in thinking I could get that done in April, but chances look better in May.

Also, also (still, still) pending is my desire to have a draft budget for 2011-12 available for discussion.

Treasurer's report accepted unanimously on Jeff move, Diana second.

3. Schools Committee

Twenty-five students accepted from within the club's boundaries out of 343 who applied to Harvard College. Jen Brown, Anna Jones, and Fred Ris have been conducting a search for a new Schools committee Chair. Three candidates from the interviewers and the admit party have been recruited. The committee is in the process of meeting with John Griffin '91, Peter Hanson '95, and Olivia Lucas '98, and will report further progress at upcoming meetings.

4. Events Committee

Mayoral Debate April 19:

For the debate, the turnout included around 200 people from diverse audiences.

Monthly Speaker Series:

Peter Hanson spoke to a thrilled crowd on April 28 at the Daniels Fund Building. There were late RSVP's for 44 people and 27 attended.

Harvard Global Day of Community Service, April 30:

The work included landscape and garden clean-up. Greg Harms is the director and is a business school graduate. Greg wants to make the effort an annual event and is considering inviting a twice-a-year event.

Upcoming Summer Picnic:

Mr. Ted Hallabee of Cherry Hills has offered his residence for the picnic. The plan is to have the event the last weekend of August.

Carbondale Event:

A Carbondale event idea has been proposed. Diana is helping spread the word to try to make a large enough group for an event there.

Global Night of Networking:

Planned for June 21 at Choppers. Molly is arranging a Boulder GNN. Diana is working on getting listed on the HAA web site for both events.

5. Communications Committee

- A. Douglas reported 77 members have joined our Linked-In group.
- B. Alumni Magnet is scheduled to be live on June 15 per the Douglas's request. Douglas will need participation from SC on writing copy for the site and will edit what is submitted to him.
- C. FACEBOOK Page – Molly will present an agenda item at the upcoming Communications Committee meeting about exploring an advertising outreach campaign available through FACEBOOK. May create a small expense to the club.
- D. Fred suggested the SC re-strategize on an effort to telephone current members. Ideas include calling people who attended past events; solicit schools interviewers who may not be otherwise involved; involving parents of students (a question); surviving spouses; former faculty members. Mike Durall is interested in taking over email blasts. A handoff meeting will be scheduled between Mike, Jeff, and Fred.

6. Membership Committee

- A. Anna reported that a committee charter is being drafted. The SC was asked to send any further ideas to Anna; Douglas suggested a rolling annual membership, similar to a subscription; membership incentives were discussed; issue discussed regarding finding research on what attracts and holds alumni club members.

7. Mentoring Committee

- A. Chris McCarty reported and shared documentation that 35 people signed up to mentor. Chris has collected brief biographies from volunteers. Further development of the committee will take place at the June 21 Global Night of Networking. The goal is to soon link mentors and mentees under an effective management or organizational sponsorship process.

8. Ongoing Review of Club's 2010-2011 Goals

CLIMB Update

CLIMB is Colorado Leaders, Interns, and Mentors in Business. There is still work to be done to refine the club's interactions with CLIMB.

The club has three current undergraduates who will be living and working in Denver from Memorial Day weekend until August 3rd. Their first official event will be a welcoming picnic on 5/30, and they start work the next morning. The river rafting trip will be on the weekend of June 18th, where they will raft during the day on Saturday, and camp out at Harvard alum David McConaughy's field in Carbondale that night. Anna will be working with Chris McCarty to recruit some mentors for our students.

Nancy Chen	Elevated Software
Jonathan Davis	Elevated Software
Pamela Matsumoto	Novus Biologicals LLC

9. New Business

A. Member and contributor recognition - think about how to attend to this club need, will be discussed further in upcoming meetings. Recognize:

- Interviewers
- Over-contributors to the club treasury
- Develop a recognition dinner for annual recognition of all who have done significant work

Jeff and Diana will explore options for such a dinner.

10. Dinner Volunteers for Upcoming Steering Committee Meetings

- K. June - Molly
L. July - Jeff
M. August - TBD

11. Next regular Steering Committee Meeting: Wednesday, June 1, 2011, 6:30 - 8:30pm Daniels Fund Building.