Rocky Mountain Harvard University Club
Minutes of Steering Committee Meeting, 6 November 2013

Present:

- Tracey Smith
- Christina Gomez
- Srinidhi Reddy
- Eric Eversley
- Vincent Oletu
- Junko Kim
- Fred Ris
- Phil Weintraub
- John Griffin

Excused: Steve Kregstein

(Numbering below references the meeting agenda)

Tracey called the meeting to order at 6:50 PM

1.) Preliminaries
   a.) Regrets
   b.) Guests: Jim Kornish, Dunia Dickey
   c.) Agenda adopted

2.) Minutes adopted

3.) Financial Report
   - Largest expenses last month were Member Appreciation and initial Christmas Party expenses
   - Still working on the reimbursements for the membership extensions

4.) Past Events
   A.) Welcome to your City
      o  At Ace Restaurant on Thursday, October 3 from 5-7
      o  Had 44 RSVPs
      o  About 30-35 people showed up, including many people who have been in Colorado for some time but have never attended an event
      o  Multiple requests for similar events in the future
      o  Most people thought the time was too early – may push back to 6-8 in the future
   B.) Member Appreciation
      o  50% no show rate even with the RSVPs
      o  Surprising since this wasn’t a general event but specifically for people who contributed to the club financially or time wise during the last year
      o  Followed up with a few people – usually last minutes things, Friday evening may not have been ideal, the time may have also been an issue due to traffic
      o  Even with the high no-show rate, all the food was consumed
   C.) Aaron Harber Taping
      o  Not actively involved beyond publicizing on our website and in the newsletter
More than 60 people have clicked on the link

D.) The Game
- Less than 10 people clicked through to the page on the website
- Choppers has confirmed the space
- Doors will open at 9:30am; game starts at 10am
- Last year, only 40 out of the 120 attendees were from Harvard
- Post cards have gone out
- Phil has purchased swag to lottery off / hand out during the game

E.) Harvard-CU basketball game
- Have 25 tickets behind the Harvard bench
- Post cards about The Game include information about this game
- Blurb is up on the website and members can buy tickets (SC has claimed 9-10)
- Tickets will be handed out at Beau-Jo’s during the pre-game event
- Harvard coach may make an appearance at the event
- Additional promotions: give out tickets at The Game event, email alumni in other states, specifically email people who attended last few sports-related events
- A few people, including Jim, already bought tickets by the time we started selling them – might want to start selling earlier next time
- May want to arrange an event automatically if there’s a Harvard game in the area rather than this being an unusual event

F.) Christmas Party
- Confirmed for Sunday, Dec 15th
- Location: Fred’s apartment building; need to lock down pool room as well
- Possible times: 3-6pm, 4-7pm (last year was 1-5pm); earlier may be better => 3-6pm (event can go longer)
- Do not have access to the room until noon (may be earlier if there’s no event the previous day)
- Caterer has not been confirmed for the event
- Have decided to pay the clean-up fee this year ($75) after last year’s trouble
- Last year’s attendance: ~60
- Last year’s pricing: $30 more than a week in advance; $35 week before; $40 at door; non-member price was an additional $10
- Didn’t sell much beer last year; limit to wine / non-alcoholic beverages this year
- Upper limit: 100 attendees
- Pricing this year: $30 more than a week in advance; $40 week before; $45 at door; ages 10-18 $15, $20, $20; under 10 is free
- Fred will bring the wine and non-alcoholic beverages as well as the left-over utensils, plates, etc. from last year
- Caterer will pick up utensils afterwards; will need to separate those items and leave a note for the clean-up crew (they essentially throw everything away
- $20 per hour to monitor door
G.) Soup Kitchen
   o Sunday before Christmas (Dec 20)
   o Christina will send emails to people who have volunteered before
   o Event is up on the website
   o In case not many people can make it, the coordinator can arrange some people

H.) GNN (Monday, January 13, 2014)
   o Denver: Tracey, Chinook Tavern
   o Boulder: TBD, Steven Chang?, Natasha Whitney, Grace
   o Colorado Springs: TBD, the Raines

5.) Events in Gestation
   A) Anna Jones’ Women’s Pot Luck (Title IX)
      o Anna Jones wants to a potluck for a group of women
      o possibly turn it into a monthly event – somewhat like a book club
      o she wants to host and discuss title 9 during event
      o Junko is in touch with Anna
      o Event tentatively scheduled for January

   B) Possible Romanoff / Coffman Debate with Peter Hanson moderating
      o Candidates for District 6 House Seat
      o Asked Peter Hansen to moderate rather than Aaron Harber who would charge more
      o and the event may become more political; Peter is a professor there so we may be
      o able to get space that way as well
      o Junko will follow-up

   C) Additional Service Opportunities
      1.) Dumb Friends League
         o Tracey is in touch with them
         o They want us to commit to volunteer a certain number of times
         o Do not recommend volunteers under 12 years of age (sponsors community service
            projects for kids working off community service hours)
         o Would be on the weekend
      2.) Aurora Community Connection
         o Need help primarily in tutoring
         o Run by Harvard alum
         o After school volunteer opportunities
         o Possibly early college awareness programming

6.) Status Updates
   A) Schools Committee
      o Early action interviews are in the process of being scheduled
      o Will get it done over the next 3 weeks

   B) Membership Committee
      o Fred emailed the Committee earlier today
      o Have garnered 31 new memberships and 81 renewals, though had 72 memberships
        expire, including 2 Patron and 2 Sponsor level memberships
We can activate Almuni Magnet that send out reminder emails to people who membership expirations are coming up.
Reminders are sent out 60 days, 30 days and 1 day prior to expiration, though we cannot see the content and have no control over it.
Fred has set up a test account to expire January 7 so we should be able to see the 60 day reminder.
As for the Membership Extension Discounts, we are the only Club that has complained about it.
Not sure if it will be solved soon.
In the future, if we catch it soon enough (within 72 hours) we can issue a partial refund through CyberSource and send an email afterwards (CyberSource connects Alumni Magnet and First Bank).
For now, the people who extended several months ago, Fred and Christina will send out checks to them by the end of the month.

C) Communications / Webmaster
- Have been uploading minutes from the Committee meetings (still missing a few months)
- Please send pictures to upload to the website
- Need new bio – maybe replace bios with interesting facts about the area or feature upcoming speakers.

D) Speaker Series
- No speakers until 2014

E) Young Alums
- Next event likely to be early 2014 since we have the Christmas Party and the GNN in the next two months

F) Other
- CLIMB
  - Program matches college students to internships in the area (Harvard students have participated in the past)
  - Climb has a new representative who is a Climb alum who met Tracey at Harvard-Yale two years ago.
  - We used to participate, but the general lack of transparency is why we stopped participating.
  - The written agreement we had with them two years ago was breached twice.
  - Program is good, but we weren’t comfortable working with them financially.
  - Table it for now; not prepared to commit financially this year.

- Sponsorship Story – Northern Nevada
  - Northern Nevada split from Southern Nevada and created their own club
  - Joined other Ivies since they only have about 300 members and no money
  - Alumni Magnet has financial / commercial sponsorship capabilities
  - NN Club is essentially selling space on their website.
- We don’t really need to do this; we have alums that donate though it’s not an official sponsorship

7.) Pending issues / Any other business
   - December dinner: Vincent
   - Next meetings
     - Tuesday, December 03
     - Wednesday, January 8

Meeting adjourned at 9:03pm