Rocky Mountain Harvard University Club

Minutes of Steering Committee Meeting

8 July 2014

Present

Tracey Smith
Fred Ris
John Griffin
Phil Weintraub
Eric Eversley

Excused

Christina Gomez
Srinidhi Reddy

(Numbering below references the meeting agenda)

Tracey called the meeting to order at 7:00pm.

1) Preliminaries
   a. Regrets: Christina, Srinidhi
   b. Guests: None

2) Minutes of the June 2014 were unavailable and therefore not adopted

3) Financial Report – Fred presented the financial report in Christina’s absence
   a. No significant activity
   b. Transferred $5,000 from checking to money market
   c. Sent $3,000 to Harvard for scholarship fund
   d. Concerned about $30,000 balance surplus – need to put to good use (HAA Faculty Speakers)

4) Past Events
   a. GNN – June 23
      i. Denver – 35 people
      ii. Boulder – 15 signed in/10 or more walked in without signing
      iii. Ft. Collins – 7 people

5) Upcoming Events
   a. HarvardX Discussion Group on China to be led by Srinidhi on July 31st
   b. Party for incoming Freshman August 8th

6) Events in Gestation
   a. Annual Meeting/BBQ – Tentative date 9/7/14
      i. Possible venues: John Griffin’s Heritage Green neighborhood clubhouse, Aaron Harber, Kristin McKysik, Karen de Bartolome
ii. Caterers: Brothers BBQ or Yazoo
b. Member/Volunteer Appreciation Event – October
   i. University Club
c. Recent grad/welcome to your city party – November
d. Christmas Party – December 14th
   i. Fred’s condo downtown or find a new place?

7) Status Updates
8) Pending Issues
9) Any other business
   a. Membership Statistics
      i. Total Membership down from 301 at 6/30/13 to 237 at 6/30/14
         1. Low replenishment rate - many people at basic level not renewing
         2. Not converting expiring free memberships to paid memberships
   b. Possible dues reduction
      i. Fred brought up lowering dues from $45 to $40. Eric didn’t believe $5 would
         make much difference. No action taken.

10) Action Item Review
    a. Put together slate of officers before annual meeting
    b. HAA faculty speakers
    c. HAA-wide email blast through Jen Flynn – we provide the content
    d. Get Chandra to turn on automatic Alumni Magnet membership expiration reminder (Cc: Flynn)
       i. No control over content however.

Meeting adjourned at 8:30pm.