Rocky Mountain Harvard University Club
Minutes of Steering Committee Meeting, 2 October 2013

Present: Tracey Smith Christina Gomez
         Srinidhi Reddy Eric Eversley
         Steve Kregstein Vincent Oletu

Excused: Fred Ris Phil Weintraub
         John Griffin Junko Kim

(Numbering below references the meeting agenda)

Tracey called the meeting to order at 6:54 PM

1.) Agenda adopted
2.) Minutes adopted
3.) Financial Report
   - Christina purchased new QuickBooks software; historical data has been transferred successfully
   - Emailed detailed and abridged versions of financial statements
   - Going forward, will likely provide P&L and detailed balance sheet
   - Still need to clear up $35 vs $45 cost of membership extension
   - Can export detailed P&L into Excel to email to everyone if needed (breaks out individual expenses and reimbursements)
4.) Past Events
   A.) Soup Kitchen
      o Event went well; had more than enough volunteers
      o Christina will line up more events in the future; dates will continue to be sporadic
      o Received requests for more service events (events not during work hours, in Boulder, etc.)
      o Tracey is in talks with representative from the Dumb Friends League for a Saturday or Sunday event; locations on Quebec, in Castle Rock and Franktown
      o Maybe we can try to schedule a different service event every month or every quarter (options could be volunteering at the food bank, Boulder clean-up, etc.)
5.) Upcoming events
   A.) Welcome to your City
      o At Ace Restaurant on Thursday, October 3 from 5-7
      o Will provide appetizers but people will be responsible for their own drinks
      o Parking is provided behind the restaurant, and street parking is available as well
      o Have 44 RSVPs
B.) Member Appreciation
   - Fred has mentioned that people don’t often RSVP to these events
   - Need to follow-up with calls to get their RSVP as well as to get updated email
     address if needed
   - Email Tracey after we have contacted our call lists (whether they will be attending,
     correct spelling of their name and the name of their +1 for name tags)

C.) Tracing Jewish Genealogical Trends
   - $5 discount for Harvard grads
   - Will post event blurb to Facebook

D.) The Game
   - 10 am MT kick-off at Choppers
   - Last year, Yalies significantly outnumbered us; was more of a family event for
     them

E.) GNN (January 13, 2014)
   - Denver: Chinook Tavern
   - Boulder: TBD, Jenny may be interested in arranging something
   - Colorado Springs: TBD, Chris and Christy Raines may do it

6.) Events in Gestation
   A) CU-Harvard basketball game
      - Phil will get back to us; game is the day after the Harvard-Yale game
   B) Christmas Party
      - Last year it was at Fred’s place (condo downtown; night before the condo
        association had a party so the decorations were already done; Anne used a French
        caterer; clean-up was challenging with only Fred, Ayliffe, Tracey)
      - Ask Fred if we can use it again? When is the condo association’s party this year?
      - Options: 7th / 8th, 14th / 15th; earlier is probably better; companies usually do their
        parties on Saturday; Sunday, 8th is currently the top choice (same weekend as last
        year’s)
      - Most places require significant rental fee for the venue (~$1,000) which is why last
        year worked out so well
   C) Title 9 Event
      - Anna Jones wants to a potluck for a group of women
      - possibly turn it into a monthly event – somewhat like a book club
      - she wants to host and discuss title 9 during event
      - Junko is currently in contact with her
   D) Republican Gubernatorial Debate
      - Fern Seltzer wants to have a Romanoff / Coffman debate
      - Fred raised some concerns; Fred wasn’t sure the two would do it, especially Coffman
        but no harm in asking
Ask Peter Hansen to moderate rather than Aaron Harber who would charge more and may become more political; Peter is a professor there so we may be able to get space that way as well

Need to make sure it’s a debate and that we don’t favor one side over the other; don’t want it to become too political

7.) Status Updates

A) Schools Committee
   o No update

B) Membership Committee
   o Some concern about declining membership (Fred’s email)
   o Where’s the big drop coming from? We were able to renew most of the memberships that were set to expire in August
   o May need to have some sort of retention phone bank – possibly call them and remind them that their membership is about to expire and ask if they would like to renew
   o Possibly send out post cards for membership renewal?
   o Maybe there’s trouble with the website
   o Get a recent grad to call recent grads whose 3-year complimentary memberships are about to expire
   o Need to figure out where the drop is coming from (Look at non-pay to pay conversion)
   o Some of the people that volunteer aren’t actually members (need to make a pitch at the appreciation event next Friday)
   o Maybe offer reduced membership even if their membership has expired in order to renew

C) Communications / Webmaster
   o Twitter account is up and running
   o Facebook account is up and running
   o Need pictures! Vincent will take care of resizing and fitting them to page
   o Need to find someone to feature on our website (need someone who likes to write); just need a paragraph, a picture and their permission; possibly do a mock interview
   o May want to start a new section where people can post jobs, requests for activity partners, etc. (looking for babysitter, running partner, looking for jobs, etc.)
   o Contact page is now updated! Also need to update pictures, and new PO Box
   o Need to figure out how change in address affects tax papers
   o Received an email requesting advice on transitioning residency programs from Canada to US

D) Speaker Series
   o No update

E) Young Alums
   o Have partial list, HAA will send out new list soon

F) Other
I) **DSST**: Have been having some trouble getting in contact with them; delivered the flags to the school on sept. 26th; the flags are huge and we don’t know yet where they will be displaying them; there were other flags and pennants displayed around the school; 150 students in 6th grade; will add a new grade every year until 12th; they are in temporary quarters so location of the flags is unknown; they have several partnerships, biggest with DU; school is very structured (uniforms)

- Flag memorabilia
- School store (do we want to contribute? Will launch in 2014)
- Seeking mentors (someone who would visit with a class for 20 minutes or so and talk about college and the value of college or their college experience or how their experience links to their work; idea is to have a steady stream of mentors pushing college); seem to clearest about this piece; every morning they have a period during which this speaker would come
- After school programming and looking for club sponsors; school on trimester calendar; basically they are interest clubs; it’s a new school so things are still changing
- Do we want to help them find people in the mentoring or after school roles? We can send out blast and let people obligate themselves; we can collect names and submit to school; we can collect name and organize schedule
- We should send out email blast; contact Eric if they are interested; keep it on the email; can put it on Facebook as well
- There may be a possibility of transferring this responsibility down the road to a potential Harvard grad who may be working there

o **Women’s Ivy+ Happy Hour**

  - Wednesday, October 16th
  - Hosted by Yale, Wharton and Duke Clubs
  - Will post blurb to Facebook

8.) **Pending issues**

B) **Dinner:**

  - November: Srinidhi
  - December: Vincent

Meeting adjourned at 8:10pm